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Comparison Creator launches landlord insurance comparison site

Cwmbran-based business launches UK's first independent landlord insurance comparison service

[Protect Your Bricks](#), a wholly independent landlord insurance comparison site, has been launched by Comparison Creator, the software development company who specialise in product comparison.

The service allows landlords to compare multiple brands and review policies based on the cover provided – including rental guarantee, legal expenses and property owner's liability.

CEO of Protect Your Bricks and Comparison Creator, Steve Jones, said: "The launch of Protect Your Bricks marks another first for Comparison Creator. We have already launched the UK's first gadget insurance comparison site and now Protect Your Bricks offers the first independent landlord insurance comparison in the UK. Comparing landlord insurance isn't new to the market, but other services currently in the market are tied to an insurance broker or only provide links to insurance companies. Protect Your Bricks is truly independent.

"Protect Your Bricks aims to provide a breadth of market comparison for the 1.75m landlords in the UK*. Whether you're a seasoned landlord or have taken on the role accidentally through inheritance or marriage, you need to protect your interests. Even though there are stringent checks in place to protect you and your property, accidents do

still happen so it's essential that you get the right cover in place, should you need to make a claim.

“We are really pleased with the proposition we're bringing to market, with landlords being able to compare 18 providers. Our aim is to be over 30 providers by the end of 2018.”

Launched in 2010, Comparison Creator provides a white-label breakdown comparison service for GoCompare, Moneysupermarket, Confused.com and Comparethemarket. It also provides home emergency comparison for GoCompare.

In 2017, CEO Steve Jones completed a management buyout with minority investors, Defaqto. The company currently employs eight people, with plans to triple its workforce by the end of the year. It also has plans to launch more products in the coming years.

Steve founded the company after working in the insurance and comparison industry for more than 25 years. He developed the Gladiator Commercial brand for Admiral Insurance and became its managing director, before leaving in 2003.

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Notes to editors:

*<https://www.theguardian.com/money/2016/may/30/number-of-uk-landlords-rises-to-175-million>.

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