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Comparison Creator launches landlord insurance comparison site

*Cwmbran-based business launches UK's first independent landlord insurance
comparison service*

Protect Your Bricks has been launched by Comparison Creator, the software development company who specialise in product comparison. The service allows landlords to compare xxx brands and review policies based on the cover provided - including.

CEO of Protect Your Bricks and Comparison Creator, Steve Jones, said: "The launch of Protect Your Bricks marks the end of a bumper year for Comparison Creator. We have already launched the UK's first gadget insurance comparison site and now Protect Your Bricks offers the first independent landlord insurance comparison in the UK. Whilst comparing these policies may not be a new phenomenon, other services currently in the market are tied to an insurance broker or only provide links to insurance companies.

"Protect Your Bricks aims to provide a breadth of market comparison for the 1.75m landlords in the UK*. Whether you're a seasoned landlord or have taken on the role accidentally through inheritance or marriage, you need to protect your interests. Even though there are stringent checks in place to protect you and your property, accidents do still happen so it's essential that you get the right cover in place, should you need to make a claim.

"We are really pleased with the proposition we're bringing to market, with landlords being able to compare xx policies. Our aim is to be whole of market by xxx 2018.

Launched in 2010, Comparison Creator provides a white-label breakdown comparison service for GoCompare, Moneysupermarket, Confused.com and Comparethemarket. It also provides home emergency comparison for GoCompare and Compare the Market.

Earlier this year, CEO Steve Jones completed a management buyout with minority investors, Defaqto. The company currently employs seven people, with plans to triple its workforce by the end of the year. It also has plans to launch more products in the coming years.

Steve founded the company after working in the insurance and comparison industry for more than 25 years. He developed the Gladiator Commercial brand for Admiral insurance and became its managing director, before leaving in 2003.

-ENDS-

Notes to editors:

*<https://www.theguardian.com/money/2016/may/30/number-of-uk-landlords-rises-to-175-million>.

Attached is a picture of Comparison Creator and Protect Your Gadget CEO Steve Jones.

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